NON-FUNGIBLE TC CHANNEL

# LET’S MAKE THIS A SHOW TO REMEMBER

#WAGMI

WEB 3.0 | METAVERSE | NFTS | DAPPS | CRYPTOCURRENCIES

# ABOUT NON-FUNGIBLE TC

“This is Your Host Non-Fungible TC, Non-Fungible Today and Non-Fungible Tomorrow”

I am Non-Fungible TC and the host of this channel. I use this platform to share the latest news about Web 3.0 and interview people to share their untold stories!

Instead of hearing about the next 100x project, you will hear stories of how the family of a child on the spectrum is embracing NFTs for good, the story of a 11-year-old developer and other heart touching stories in Web 3.0. The topic discussed are mostly surrounding NFTs, Metaverse, DAOs, Blockchain and Cryptocurrencies. Unlike other channel that focus on the monetary aspect, this channel focuses more on the people story, after all, the value of all NFT project relies on the people, the team and the community.

I hope you enjoy the content and the stories of people building within this space and if you like the content feel free to share with your friends and family and don’t forget to like and subscribe! Non-Fungible TC is a channel covering different topics and themes related to web 3.0.

**Non-Fungible TC**

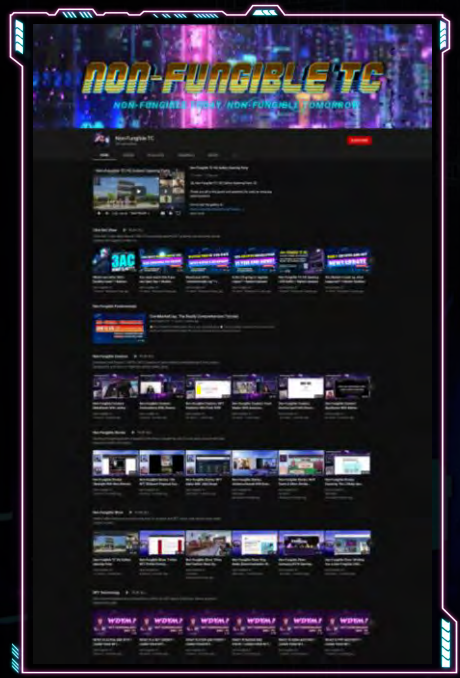
CONTENT CREATOR

# MY WEB 3.0 JOURNEY

In the past I have created an NFT collection back in August 2021 without prior programming experience (now I am much equipped and know how to create generative NFT collections) or social media following,  I was able to sell more 34 pieces to more than 20+ owners without any  paid promotions.  To create an interactive experience, I also created an AR filter for the collection,  and it could be experienced using Instagram or Facebook Effects. Fore more details of the collection, feel free to check it out here.

Back in December 2021, I was also selected as a workshop host at the PMQ detour Design Festival, where I taught the general public about the basic concepts of NFTs and their applications and taught them how to mint their NFTs. My Non-Fungible TC avatar was also used by HK01's article  about the event.

I don't really brand myself as an artist per se, but I have been quite hands-on in the creative process in the  Web 3.0 space, where I have built virtual galleries in the Metaverse and run my own YouTube channel and know many people (globally) in the Web 3.0 space, for details check out my website.




# THE CHANNEL

The YouTube channel is called “Non-Fungible TC”, where several shows related to web 3.0 would be hosted. Below are the topics that would be featured on the channel:

1. **Click Bait:** Daily News Updates on the Cryptocurrencies and NFT Market
2. **Non-Fungible Creators:** Interview featuring Project / NFT Founders
3. **Non-Fungible Stories:** Fireside Chat with Guests with a story to share in Web 3.0
4. **Non-Fungible Fundamentals:** In-Depth Tutorial of Different Tools and Fundamentals

# A FEW THINGS TO NOTE...

**On-Show Interaction:**

1. The show could be broadcast live or pre-recorded and would be conducted over Google Meets, where the video feed will go into OBS for the on-screen graphics, recorded and broadcast live to YouTube.

2. We understand that some guests might prefer to only use voice or maintain their anonymity, therefore, we could accommodate you based on your preference.

3. We would give you access to share your screen on Google Meets and route it to OBS, please make sure that you are able to do so while presenting your project and story.

4. The flow of the show would be based on the next slide, please let us know if you have any concerns, or would like to add something on top of the existing questions.

5. If the show is broadcast live, we would meet up earlier to test the system to make sure that everything is working fine. If the show is recorded, we can trial and error until everything is working smoothly.

6. Please also look at the "Terms and Conditions" on the next slide.

**Show Interface**

# SHOW PROMOTIONS

We will render a branded event video for Twitter and will tag you and your project on the post and appreciate that if you can retweet it so more people could watch the show.

You are welcomed to do giveaways with us, please let us know if you would like to giveaway NFTs/Tokens/Allocation beforehand. You can send the NFTs and Tokens to:
**NONFUNBIGLETC.ETH / NONFUNGIBLETC.X**

**Please kindly provide the below details to us at your earliest convenience:**

- 690 x 160 px Transparent PNG File of your Project (we will add it to our sponsors section)
- 500 x 500 px speaker photo
- Name and Title that you would like displayed on the video
- Twitter and Facebook account that you would like us to tag and put on the YouTube description
- Please let us know if you would like to do giveaways or support the channel and the mechanism

We can do Live Q&A giveaways for best questions or even on Twitter afterward.

If you would like to support our channel, we welcome any NFTs/Tokens/Allocation.

This is **not compulsory**, we value your sharing and time more than this, and our opinion would not be affected upon receiving these. We might also give these away to the community without prior notice.

**690 x 160 Example**

690*160 Logo And Name

**Promotion / Introduction Video**

# NF CREATORS Q&A ~30 MINS

**Project Related (>15 Minutes):**

1. Tell us more about your project, and what is your background?
2. How does your project stand out from other projects? Why did you do it?
3. What are the long-term visions of this project and what problems does it solve?
4. When and where is this project launching? How can viewers know more?
5. Do you have any interesting stories behind the project?

**Creator Related (>10 Minutes):**

1. What are the difficulties that you have faced as a creator?
2. Any advice for other NFT creators to navigate the web 3.0 space?
    1. Promotions Related / Team Formation
    2. Technical Related / Financial Related
    3. Lifestyle / Commitment Related
3. Are there anything else you would like to share?

**Promotion and Shill Time (>5 Minutes):**

1. Do you want to do giveaways on the show?

**Q&A from Live Audience (>10 Minutes):**

**Terms and Conditions:**

By appearing on the show, you agree to the following terms:

1. Upon sharing any images/video/content to us for marketing and show production purposes, you agree that you have ownership of those materials and allow our channel to adapt it for the above said purposes.

2. As a speaker, you agree to share content on the show that does not infringe any third-party copyright and content that is legal and appropriate to the general public. You also allow us to put the content recorded on this show to all our channels.

3. As a speaker you have the right to request us to remove the video content through email written notice at nonfungibletc@gmail.com.

4. Should we receive any third-party request to remove the content with a valid reason, we might remove the content without prior notice.

# NF STORIES Q&A ~20 MINS

**Interviewee Related (>10 Minutes):**

1. Tell us more about yourself, what is your background?
2. How did you get into web 3.0?
3. Tell us about your story? (The reason why you were invited to the show)
4. What are the difficulties that you have faced in this space?
5. Do you have anything to share with people in your previous situation?
6. Do you have any social media accounts, so our viewers can follow you?

**Web 3.0 Related (>5 Minutes):**

1. What are your long-term view of the future for web 3.0?
2. Are there anything else you would like to share?

**Q&A from Live Audience (>5 Minutes):**

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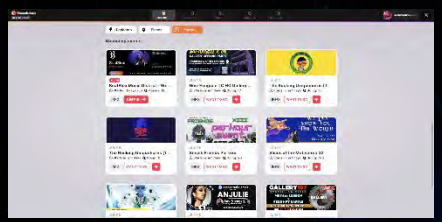
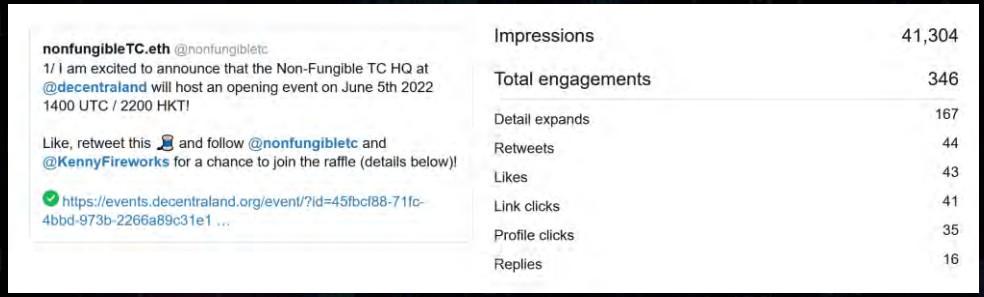
# SHOW SUPPORT

#WAGMI

WEB 3.0 | METAVERSE | NFTS | DAPPS | CRYPTOCURRENCIES

# EVENTS IN THE METAVERSE



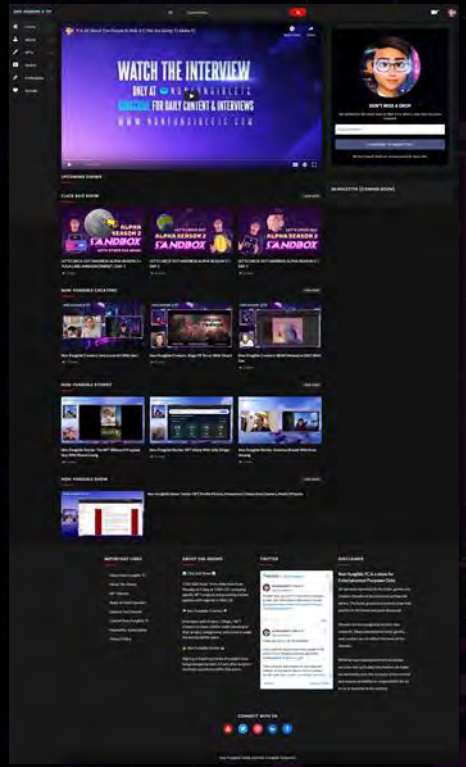



Non-Fungible TC has purchased land parcel -88, -47 in the Decentraland Metaverse and have hosted an opening event (recap video available here or watch the opening event here).

The event Tweet itself was able to amass more than 41K impressions without any paid promotions, while the Google Meet was able to have more than 50+ concurrent participants and all the 100+ POAPs were claimed.

If you are interested in hosting an event or collaborating, please get in touch! You can visit the gallery here.

# PARNERSHIP / GIFTING




If you have any suggestion for partnership opportunities, please contact us at: nonfungibletc@gmail.com

We welcome your support in the form of NFTs/Tokens/Allocation, please let us know before sending us anything.

You can send the NFTs and Tokens to:
**NONFUNBIGLETC.ETH / NONFUNGIBLETC.X**

Other addresses could be provided upon request.

# SHOW SPONSORSHIP

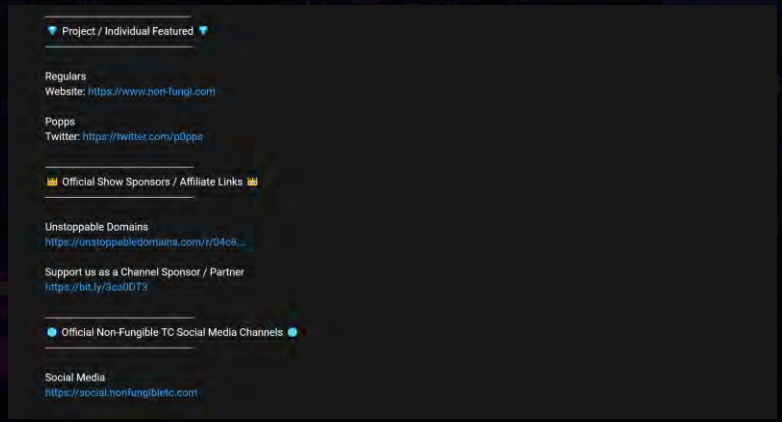
We appreciate any show sponsorship in different format, the sponsor's logo would be featured in our Promotion Video, Introduction ID, and the name and affiliate link on the YouTube description. For sponsorship opportunities, please contact us at: nonfungibletc@gmail.com

**Please kindly provide the below details to us at your earliest convenience:**

- 690 x 160 px Transparent PNG File of your company
- Company Name and Affiliate Link
- How many shows you are interested in sponsoring, and we would only commit by video based on our program schedule

**Promotion Video**

**Mockup of Description**



# COURSES / CONSULTATION

**Introduction to NFTs (For Artist / 2 Hours):**

- NFT Basics and its Applications
- How to purchase your ETH from an Exchange
- How to open a MetaMask Wallet
- How to transfer ETH from and Exchange to MetaMask
- How to connect MetaMask with Open Sea
- How to create your first NFT (ETH / Polygon)
- How to create your NFT using Custom Contract (You pay for Gas)
- How to show case your NFT in a virtual space
- Open to provide a **discount** for artist entering this space

**Course Fee: $240 USD / $80 USD Per Hour**

**Introduction to NFT Analytics (3 Hours):**

- NFT Analytics Basics
- NFT Metrics and What Does It Mean
- NFT Analytics Platforms
- Open to provide a **discount** for students entering this space

**Course Fee: $300 USD / $100 USD Per Hour**

**Remarks:**

**I am open to other paid enquires and collaboration, however, like how you would like other people to appreciate your work, I also need to make a living and be appreciated for my skills, and I don't want people to abuse my expertise and time for free.**

**My base rate is $100 USD Per Hour but depending on your requirement, I am open to negotiate per individual situation.**

# THANK YOU

FOR YOUR TIME

Feel free to support me by sending a gift to
NonFungibleTC.ETH / NonFungibleTC.X